

## Adra-e, www.adra-e.eu | @Adra\_eu | /company/adr-association

## Adra-e supports the AI, Data and Robotics Association (Adra) and Partnership to create the conditions for a sustainable European ecosystem

The development and deployment of trustworthy, safe and robust Artificial Intelligence, Data and Robotics (ADR) which uphold EU values and regulations are at the core of the ongoing digital transformation in Europe. The European ADR ecosystem is evolving at a fast pace with the ADR Partnership and the recently created Adra association, at the heart of realising Europe's ambitious goal of digital sovereignty by 2030.

## An all-inclusive multi stakeholder dialogue

The brand new Adra-e project will actively support the ADR Partnership in order to engage in an allinclusive dialogue with the actors involved in the ADR ecosystem, mobilising cross border and crosssector collaboration in order to create the conditions for a sustainable, effective, multi-layered, comprehensive, and coherent European AI, Data and Robotics ecosystem.

"Facing global challenges today requires building a strong European AI, Data and Robotics community leveraging on existing structures and initiatives for developing and deploying European Al, data and robotics technology at scale. This is a highly ambitious objective due to the holistic nature of the ADR ecosystem that requires balance and representation at all levels to be effective. Adra-e was setup with this in mind, and integrates in its consortium key stakeholders of the necessary eco-system that have the capacity to generate the necessary momentum for durable convergence and collaboration and participate to EU-sovereignty." Marc Schoenauer, Research Director at Inria & Adra-e project coordinator

The Adra-e project kick-started its activities July,1<sup>st</sup> 2022:

- Deliver a multi-stakeholder dialogue through cross-discipline and cross-community ٠ convergence events and activities, ultimately defining and contributing to the update and implementation of the Strategic Research, Innovation and Deployment Agenda.
- Map the ADR landscape and infrastructures to understand the state of the art of European • innovation in ADR.
- Stimulate the onboarding of new technologies to alleviate roadblocks via cross-European • collaboration.
- Raise awareness of the acceptability and trustworthiness of ADR for citizens, businesses, • public administrators, and educators.
- Increase innovation capacity and adoption of core ADR technology with applications • between regions and specialised communities.
- Support the development of standards and regulations maintaining European technological sovereignty.

Adra-e will form close ties with other initiatives in the ADR ecosystem including the ADR Partnership, Adra and its founding organisations BDVA, CLAIRE, ELLIS, EurAI and EuRobotics, and the recently funded CSA project AI4Europe.

To find out more about Adra-e and engage with the ADR Partnership and Adra, join us for our first public webinar "<u>Adra-e - An all-inclusive collaborative effort to drive EU competitiveness thanks to</u> <u>AI, Data and Robotics initiatives</u>" on 13<sup>th</sup> July from 10:00 CEST.

## About Adra-e

ADRA-e is a Coordination and Support Action funded by the European Commission under Horizon Europe, Grant Agreement 101070336. The consortium is made up of 15 organisations spanning from world-leading experts from AI, Data and Robotics, Research organisations, Large Enterprises and SMEs. The partners are well-connected to the founding associations of Adra and other relevant European Partnerships.

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