



The AI Data Robotics
Association

AI, Data and Robotics
Association

All about Adra

17 oct 2022 - Launch event for the 42 new projects

adr-association.eu

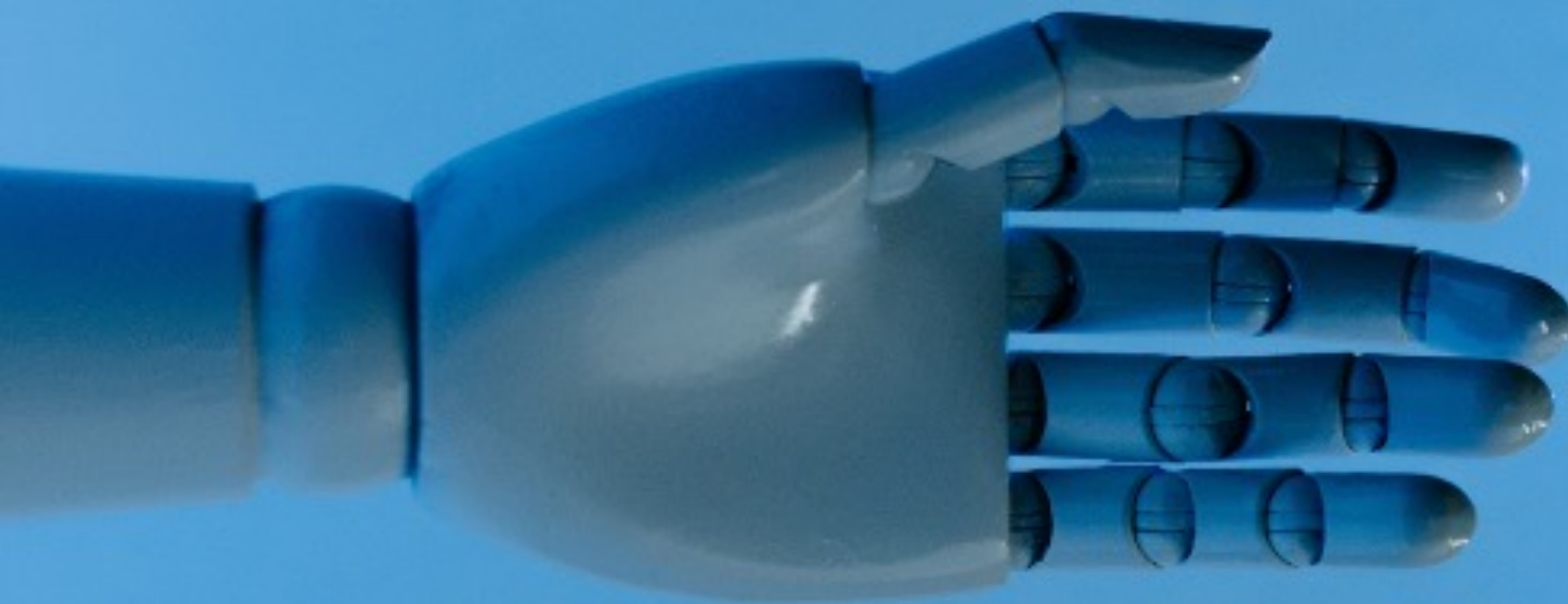
A joint initiative by:



CLAIRE

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The AI Data Robotics
Association

Welcome

The AI, Data and Robotics partnership (2021-2030)

Co-programmed partnerships in Horizon Europe



European Commission
Public Side

Co-Programmed
Partnership

Adra Association
Private Side



The MOU signed between Adra and the European Commission:

- Up to **1.3** billion euros of public investment by the European Commission (through Horizon Europe)
- Up to **1.3** billion euros of private investment through Adra for the period 2021 – 2030

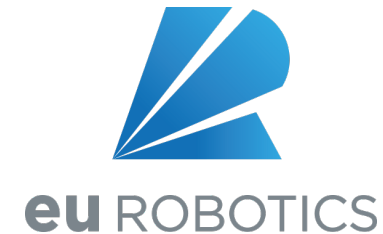


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A Joint Initiative



by
CLAIRE



Join Us!

www.adr-association.eu

General Objectives of the ADR Partnership and Adra



Secure **European's sovereignty** over AI, Data and Robotics technologies and knowhow

Establish **European leadership** in AI, Data and Robotics technologies with high socio-economic and environmental impact



Reinforce a **strong and global competitive position** of Europe in AI, Data and Robotics

European Parliament report (May 2022): “on artificial intelligence in a digital age”

5. *Conclusion: an urgent call for action!*

294. Believes that the ongoing digital transformation, in which AI plays the key role, has triggered a global competition for tech leadership; stresses that the EU has so far fallen behind with the result that future technological standards risk being developed without sufficient EU contributions, oftentimes by non-democratic actors, which presents a challenge to political stability and economic competitiveness; concludes that the EU needs to act as a global standard-setter on AI;

p.58

REPORT on artificial intelligence in a digital age (2020/2266(INI)) Special Committee on Artificial Intelligence in a Digital Age. Rapporteur: Axel Voss.
https://www.europarl.europa.eu/cmsdata/246872/A9-0088_2022_EN.pdf

Adra's approach to European AI, Data and Robotics

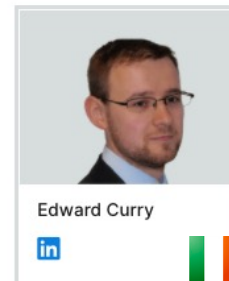
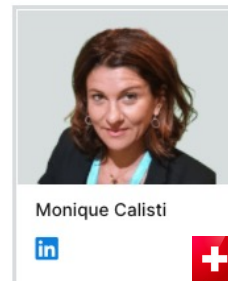
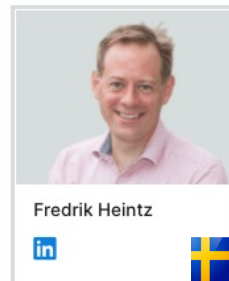
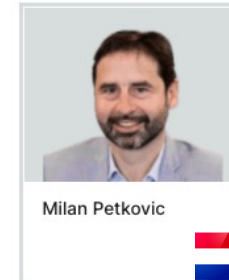
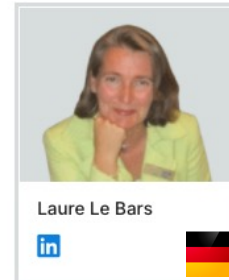
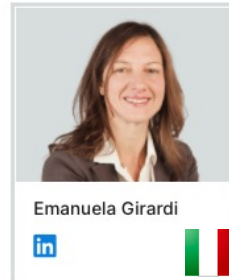
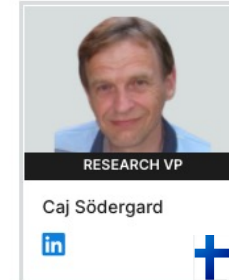
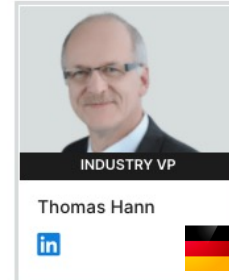
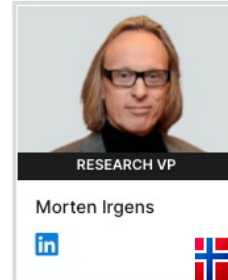
- Leverage existing **European strengths** in AI, Data and Robotics
- **Openness** and **inclusiveness** are essential to ensure success
- A **broad dialogue** is essential for the European innovation eco-system (Start-Ups, SMEs, Large Industry and Research)
- Safeguard **balance** and **representation** between constituences and industry/research
- Build the AI, Data and Robotics eco-system on **existing** stakeholder communities.
- Ensure representation of **all** important stakeholders including start-ups/scale-ups, SMEs, regional ecosystems

President and Founding Board

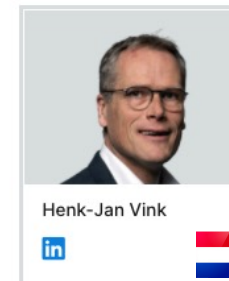
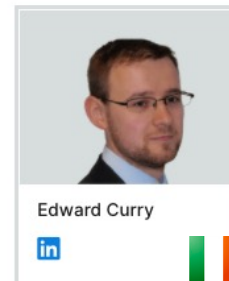
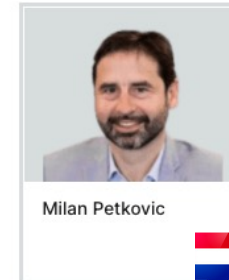
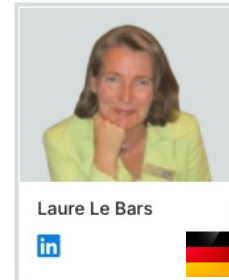
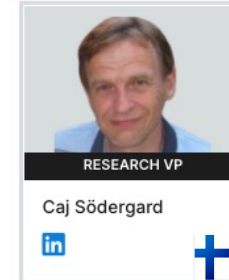
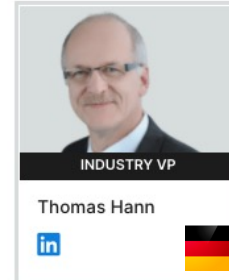
PRESIDENT



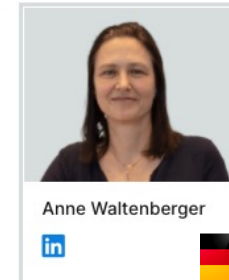
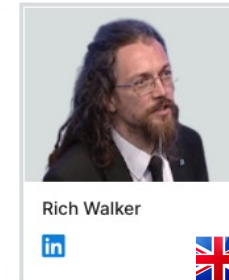
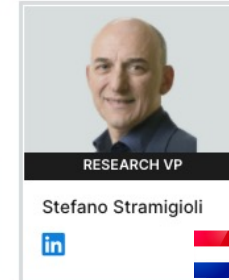
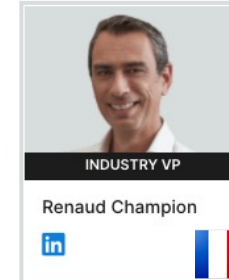
AI



DATA



ROBOTICS



The Adra Office is supported by
BDVA, CLAIRE Paris/Inria and
euRobotics/University of Twente.

Overview of Members

(Oct 2022)

Membership Category

Industry Member	7
Research Member	30
Associate Member	0
Strategic Member	7
Total	44

Founding Organisations Membership

BDVA Full	15
BDVA Associate	4
Claire	9
Ellis	3
EurAI	3
euRobotics	18
None	9

Members per Country

Belgium	5
Germany	2
Spain	7
France	5
Netherlands	4
Finland	5
Ireland	2
Sweden	3
Norway	1
Greece	2
Slovakia	1
United Kingdom	2
Poland	1
Italy	1
TURKEY	1
Romania	1
Luxembourg	1

Observations

- 1-2 applications per week
- Pre-dominantly Research
- Few large industry



We need to pick up the pace!

Membership Benefits 1/2

- Access to a large network of ADR stakeholders (Industry, Research and policy makers). This facilitates match-making to enter e.g. EU project consortia
- Impact on EU research programs. As a unique contractual partner to EC, Adra is involved in writing the research programs of Horizon Europe concerning AI, Data and Robotics
- Participate in the authoring of the Strategic Research, Innovation and Deployment Agenda (SRIDA)
- Coordinated response through position documents and white papers to consultations, and policy documents
- Improved visibility at EU-level

Membership Benefits 2/2 *

- Propose candidates to the Board of Directors
- Voting right in the General Assembly
- Lead and participate in topic groups and task forces

* for industry and research members. Slightly different rules for strategic and associate members

Adra asbl: Types of Membership

Members with voting rights

Industry Members

- Large companies
- Mid-Caps
- Small and Medium Enterprises (“SME”) and Start-ups

Research Members

- Research and Technology Organisations (RTO)
- Universities, university colleges and university departments and laboratories or research groups of universities engaging in research, innovation and education (HES)

Strategic Members

- Not-for-profit organisations having their own members and whose main objectives are of essential value for the Purpose of the Association

Members without voting rights

Associate Members: trade unions, non-governmental organisations, regional clusters, etc. and other stakeholders not falling in the Member categories above

Annual membership Fees

Type of Organisation	Description (total number of employees)	Annual fee	Maximum Discount if member of Founding Organisations
Large Enterprise	>3000 persons employed	10,000.00 €	5,000.00 €
Mid-caps	250 – 3000 persons employed	5,000.00 €	2,500.00 €
SMEs	1- 249 persons employed	2,000.00 €	1,000.00 €
Research and Academia	>= 50 employees	2,000.00 €	1,000.00 €
Small research entity	<50 employees	500.00 €	250.00 €
Strategic members	Any size	3,000.00 €	NA
Start-ups	Any size (3 years)	250.00 €	125.00 €
Others	Any size	500.00 €	250.00 €

How to apply

STEP 1: Download the template of the Adra Membership Application form from the Adra website www.adr-association.eu

STEP 2: Send an electronic copy of the Adra Membership Application Form filled in and duly signed to membership@adr-association.eu

STEP 3: Your application will be reviewed by the Adra Secretary General / Office that will inform you if any modifications or additional information needed.

STEP 4: The Board of Directors reviews the application and decides on granting the temporary membership status.

STEP 5: The General Assembly grants the final membership status upon proposal of the BoD

Do you need any support? Send an email to secretary-general@adr-association.eu

Get in touch



secretary-general@adr-association.eu



www.linkedin.com/company/adr-association



adr-association.eu